



SWEET-ART SHOW 2010

February 6th through the 26th

January 29th-February 6th (2pm), are the entry dates in our **February Members-Only Sweet-Art Show!!** Categories will be; Pastel, Watercolor, Acrylic, Mixed Media, Photography, 3-D and Oil. Active and non-active members are eligible. Entry fee is \$12 per entry and you may enter up to 3 pieces. Our Juror will be Patti Andre. Art has been a part of Patti's life since childhood. She has lived in many parts of the United States and has traveled to many countries around the world. A nature lover and traveler, she is always observing, learning and growing. Patti teaches oil and pastel at the Loveland Academy of Art and privately. She has been a professional artist for over 25 years and her works have sold throughout the United States as well as abroad. She has participated in many single and group exhibitions. Patti works out of her studio in Loveland, Colorado. The Reception and Awards Night will coincide with our Night on the Town, Friday, February 12th, 6-8pm. The prospectus is available on our website. Call the Gallery for more details. **You can't win (or sell) if you don't enter!**



Board of Directors:

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303-776-3295
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970-532-3851

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Website

Bonnie Stählin
The Dandelion
Group - email:
Dandelion@frii.com

Notice:

Any Newsletter information must be delivered to the Gallery or sent to lpegacorn@earthlink.net by the **20th** of each month to be considered for publication. There is a "Newsletter" folder at the Gallery which can be found on the bookcase to the left of the desk. Please leave items with a phone number in it and the Newsletter team will call with any questions.

Message from the Treasurer Additional Budget Cuts Necessary



All outstanding bills from 2009 have now been paid, and our cash reserves as we begin 2010 are not only lower than anticipated, they are lower than they have been at the beginning of any new year in recent memory. The problem is, as we've told you, we simply did not have the revenue coming in during 2009 that we needed.

Fewer Art in the Park vendors, fewer sponsors and charitable contributions, decreased income from our Barnes & Noble efforts, and sluggish Gallery sales... were the biggest issues. The general economy is not our current best friend! Although the membership pulled together to support a couple of new money-making ventures that worked (most notably, the silent auctions at Art in the Park and at the Gallery in November)... a few of our "bright ideas" to increase revenue did not receive significant support. (Best example of a failed attempt was our Economic Stimulus Package that offered monetary benefits for those members bringing in new sponsors or members.) We want to see TVAL and our beautiful gallery survive! Financial red flags like this cannot be ignored. We have revisited the budget for 2010 and cut back further... even closer to the bone ... than we did a couple of months ago. And that means on EVERYTHING. Several short term efforts that will hopefully tide us over until Art in the Park revenues start coming in this spring have been undertaken. You should know that our Gallery Director has voluntarily taken a pay cut. As you know, we did NOT raise membership dues for 2010. At \$65/year, your TVAL membership is an excellent value. Once juried in, you are entitled to approximately 24 square feet of wall space in an attractive and well maintained, downtown Gallery with a full time gallery manager. Three shows per year give ample opportunity to display your work as well. You benefit from all advertising and publicity efforts without having to chip in. You are asked to staff the gallery twice per year, help with Art in the Park, participate in one committee and attend three general meetings. (If you look a little further north, you will note that one neighboring Art League has begun to charge each juried member an additional monthly fee to display in their gallery... over and above the annual dues. We are steering clear of such a measure.) However, as outlined in last month's newsletter, we are asking you to make a sacrifice or two in 2010. One or two members have grumbled... but most have expressed willingness to help TVAL "keep on keepin' on." They understand that a little belt tightening and being asked to chip in a little extra is worth it. — Diana Wade, *Treasurer*

February Members Meeting

This Month's Members Meeting will be **Monday, February 15th at 6:30pm**. Info on our next program will be sent via e-mail!



TVAL Members Corner



Workshops/Classes

Dot Pecina

Ongoing Oil Classes
beginner/intermediate
Mondays, 9-11am
and 7-9pm

\$49 for 4 sessions, Longmont, CO
(303)682-8957, www.dotpecinaoil.com

Sally Fulton

Ongoing Pastel/Oil Classes
Sundays, 2-5 pm, Thursdays, 11-2pm
\$25 per class

Longmont, CO, (303)776-7761
www.sallyfulton.com

sallyfulton@comcast.net

Ann Arensmeyer

Ongoing Beginning Oil Class
Tuesdays, 6-9pm

Ongoing Watercolor Media Class
Friday, 1-4pm
Loveland, CO

(970)669-3638, colane@q.com

Cyd Rust

"*Experimenting with Acrylic Brands*"
Artists can explore different acrylic
products, 4 3hr. classes, \$150
Materials included

Call to begin scheduling classes
(970)667-2835, ruststudios@frii.com

Karen Ramsay

Watercolor Classes
at The Gardens at Spring Creek
Fort Collins, CO, (970)416-2486
www.fcgov.com/horticulture

Diane Wood

China Trip, 1 hr. lecture
February 4, 2010, 3pm,
Aims Community College, main
campus library, Greeley, CO

Displays

John Allman

Barnes & Noble at Centerra, February

Jim Digby

Twirling Dali's Moustach Exhibit
Loveland Museum, Loveland, CO
"Seahorse 2", through February 11
Aims Community College, main
campus library, Greeley, CO, February
8 Port Coffee & Tea, Boulder, CO
January 15-March 15

Juried into Shows

Western Spirit National Art Show
Opening reception: March 6, 6-10pm

Judy Sprague

Mary Benke

Jean Batchelder

Kerrie Ertman



Wanted

Take this Survey

Nova Restoration and the
Erion Foundation would like to convert
the Feed & Grain building into art
studios and living spaces which would
further establish Loveland as an Artist
Community. This survey could
determine if this project will become a
reality. Complete the survey at:
www.artspaceloveland.org

Carve or Paint an Egg

The Loveland Housing
Authority is looking for artist to
carve or paint emu eggs for
their "Eggstraordinary Evening"
at the Mirasol Senior Event Center on
March 19, 5:30-8:30pm, to benefit the
food bank and the Alzheimer's Assoc.
of Larimer County. Eggs will be
provided. Contact Sara: 461-2929,
sara@longspeak.net
Aims Community College
is looking for artists to display each
month in their Loveland Campus
facility. 10% commission to TVAL.
(970)330-8008, ext. 3300
lherrer8@aims.com



Did You Know... a Video Library will be available to our members beginning in February. A small collection of VHS Art Instruction tapes have been donated for our use. These are "old" tapes, but with quality instructions by major artists. The contents of each tape will be described in a log book, where members can check items out for up to 2 weeks. What a great way to gain some knowledge without breaking the bank! ... **Loveland ArtSource Magazine** is gearing up for their 2010 full color publication. Time to get those ads in to promote your art! Contact Jan Brown: 215-5500, sjbrown37@msn.com—Subject line: "Ad for ArtSource"



Membership Renewal Deadline

Members who wish to renew their membership should do so by the **15th of February**. Any renewals after this date will require the artist to be re-juried-in in order to continue displaying in The Gallery. Dues must be paid by February 6th to enter the Sweet-Art Show. This ensures that we have the necessary members to fill and chair our committees as well as allowing us to better manage our correspondence with each member, simplifying TVAL business.



...Sales in the Gallery increase when we can provide our customers with Quality and Quantity all year!

Belt Tightening Measures for 2010: Annual Contribution of \$20 for Show/Silent Auction Refreshments

As promised... more background info: Scenario: It's 5pm... Friday night... and the opening reception of the SweetArt Show is scheduled to begin in an hour or so. You, like all of us members, are expected to bring refreshments to add to the treat table. Gas up the Chevy, head to the store, fight the Friday night crowds, burn up a bunch of your precious time... and buy a carton of cookies in the King Sooper's bakery section for \$3.99 or \$4.99. We've got three shows and are now planning an annual Silent Auction each year. Therefore, you'll be repeating the above scenario x4 per year. You do the math! (Don't know about you, I value my time and the hassle factor as being a lot more pricey than the five bucks I might drop on those cookies.) **The pros:** 1. You get by with kicking in \$20... one time... for the entire year to cover refreshments for these four classy events. 2. The treat table winds up with a better variety and slightly jazzier assortment of refreshments... because one volunteer member will be shopping and putting together a sensible assortment of goodies for these four special occasions. 3. Less waste and leftovers to fool with in our tiny Gallery kitchen. **That's our rationale on that one!** Please donate your \$20 as early in the year as possible. We'd hoped that the February 15th deadline that we've set for renewal of your annual dues would work for most of you. If there are extenuating circumstances... please let Ann Delzell know.



Donations

Thompson Valley Art League has been a part of the Loveland Community for 45 years. We are a non-profit, 501 (C)3 organization.

Contributions at all levels are welcome from individuals and businesses who wish to take advantage of TVAL's year-round publicity efforts including acknowledgment in our show brochures, in our newsletter, on our website and at the Gallery. Contributions are tax deductible in accordance with current IRS codes.

January Gallery Attendants

Carolyn Pearce
Judy Sprague
Margaret Thornburg
Don Crego

February Gallery Attendants

Carolyn Pearce
Jeff Brooks
Sally Groves

New Member

Mary Hoffman

Free Rides

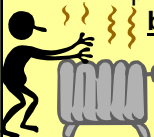
These members have offered to provide transportation to our meetings; Jeral McDonald, Jenifer Cline, Jean Batchelder or Lori Disney

Questions?

Feel free to talk to any member of your Board or the Gallery Director.

Attention Gallery Attendants

If you **must** change the Gallery thermostat, please remember to **change it back** before you leave, and help keep energy costs down!
Temp. = 68 Day, 64 Night, Fan = AUTO Thanks!



Call For Entries

AANC 19th Annual National Show

April 3-May 7, 2010
Entry deadline: February 4, 2010
Fort Collins, CO,
www.artistsassoc.org



Check out these websites; artShow.com, theArtist.com, artdeadline.com

17th Anniversary Show

Carnegie Arts Center
March 23-April 25, 2010
Entry deadline: February 21, 2010
Alliance NE
(308)762-4571
www.carnegieartscenter.com



What's Out There

Shows/Displays

GAA 6th Annual Art from the Heart Show & Sale

February 1-26, 2010
Greeley, CO, (970)356-8593,
www.greeleyartassociation.org



Western Spirit Art Show

March 6-April 18, 2010
Old West Museum, Cheyenne, WY
www.oldwestmuseum.org

Elements of Water

February 19-March 13, 2009
The Center for Fine Art Photography
Fort Collins, CO, 224-1010,
www.c4fap.org

Baker Arts Center National Juried Art

Exhibition

January 9-February 20, 2009
Liberal, KS (620)624-2810
www.bakerartscenter.org
bakerartscenter3@sbcglobal.net
Americas 2010: Paperworks
January 11-February 24, 2010
Minot, ND (800)777-0750
www.minotstateu.edu/nac
nac@minotstateu.edu

Classes

Loveland Art Academy

Loveland, CO (970)663-1915
www.lovelandartacademy.org

Online art magazine:

www.EmptyEasel.com

Build a website at: www.artdealers.com

How was it?... At the January TVAL members' meeting an extremely Informative



Video on perspective was presented. Hal Reed, the instructor took viewers through one-point, two-point and three-point perspective. He also included information on the viewing cone and figure perspective throughout the composition – or as otherwise queried, “can that horse in the foreground really fit through the barn door in the background?”—Jenifer Cline ...The **Holiday Potluck and Gift Exchange** at our December members meeting was a blast! The food was excellent! We had a good turn-out and everyone brought their holiday cheer to “seal the deal!” The gift exchange was a ton of fun, with lots of gifts to choose from and plenty of opportunity for members to “steal” in the entertaining gift exchange game!



2010 Gallery Attendants needed!

Schedule your 2 days early this year and fulfill your membership requirements. Call The Gallery at (970)633-2407



Thanks

to all who responded to our Program Organizer request! We have a group of people who will fill this position!!

We can look forward to another year of wonderful programs!

Your support is greatly appreciated!!



February Calendar

January 29:	Begin SweetArt entries
February 4:	Open Paint Day 9–5 pm
February 5-6:	Changeover
	End Starving Artist Sale
	Entry deadline at 2pm
February 6:	Board Meeting 5:30 pm
February 8:	Open Paint Day 9–5 pm
February 11:	Night on the Town 6-9pm
February 12:	Awards & Reception
February 15:	Members Meeting 6:30pm
February 18:	Open Paint Day 9–5 pm
February 25:	Open Paint Day 9–5 pm
February 26:	End SweetArt show
February 26-27:	Changeover



Thompson Valley Art League

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