

TVAL MEMBER'S MEETING
Minutes (Prepared by Amelia Furman)
JUNE 20, 6:30-8:00pm

Attendance: 17 in person, 10 on zoom

6:25 START ZOOM

6:25-6:30 MEMBERS ARRIVE

6:35 ANNOUNCEMENTS:

- WELCOME (Lisa)
 - NEW MEMBERS & VISITORS
 - New members in attendance at the gallery.

- FROM THE EXEC DIRECTOR
 - AITP Updates
 - Sign-Up Genius is LIVE
 - ALL TVAL members must work at least one shift
 - Don't delay, get your preferred slot now
 - Link is on Lincoln Gallery website and in your newsletter
 - July Member meeting: prep for AITP
 - Important info for volunteers
 - Encouragement notes in packets (Lisa will pass out 3x5 cards)
 - They were a big hit last year

- GALLERY/EXHIBITIONS (Kay Keys Farrar)
 - Exhibiting Artists' Opening Reception a big hit!
 - \$1000 worth of sales
 - People's Choice Award was a big hit. Winner has not been chosen yet. Winner will get a ribbon.
 - July FNOTT: Featured Artists (Gloria Campbell, Dale Atchison, Brianna,
 - Come see
 - Invite your friends
 - RFAS
 - Entry deadline: 7/10/24
 - DISCOUNT CODE!
 - RFAS2024 is the code
 - Share about RFAS with your art friends

- MEMBERSHIP (Lisa DuBois Membership Director)
 - Peer Mentoring
 - Spring session ended
 - Share testimonials
 - Autumn session sign-ups begin in July 24
 - Next week the goal setting form will be available.
 - Website & newsletter

- Cherry Celebration July 20 5-8pm
 - Small Works Show (FREE for all members)
 - 25 linear inches or smaller
 - 8x8 or smaller
 - Cherry-theme encouraged but not required
 - More volunteers are needed for this event.

 - Sign-Up Genius
 - Many slots still available (exhibiting members are required to do 4 short term spots)
 - AITP (All members do 1 shift is required)

 - PROGRAM
 - Artist Demos / Presentations
 - Michael Magrin
 - Sky's the Limit
 - Introduction and info about the teacher
 - Career as a painter
 - Career as a teacher
 - Background in Biomedical illustration
 - Info about the class and what to expect
 - Work on 3 sky compositions
 - Demo of process in expressive color
 - Q and A
 - Is the class oil painting only? Yes
 - Do you just focus on the skies in your work? Michael has found that narrowing his focus has helped in his career. He's known as a sky painter, but he also loves painting figures too.
 - What substrate and sizes? Linen for the substrate and no longer or wider than 12" (12 x 12) and (9x12)
 - The skies in Colorado tend to be more vivid because there's no water content in the sky. The "blue" we want to see in the distance is something we have to fake due to the lack of humidity
 - What are your favorite blues? Phthalo blue, ultramarine blue. But I love all blues.
 - Contemporary art market...how do you sell? Be present! Get nose to nose with collectors. The snowball effect is that once they see you over and over again, you will gain collectors.
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- Robb Casseday
 - Mural update, funding drive
 - Robb was on the committee to select the muralist.

- This mural is the first mural in Loveland to possess Augmented Reality (the mural will move)
- It will go live in July.
- Robb is the Vice President at TVAL
- Sponsorship committee is working at gaining donors for the mural to help our current financial offsets.
- We need 60 donors at \$250.00 each. We are handing out postcards for you and your friends.
- Please consider donation
- Scratchboard
 - Background... worked as an architect. Retired 4 years ago now and is currently enjoying pursuing art.
 - Started in working in many different mediums. Last year, Robb took a class in scratchboard and fell in love.
 - Scratchboard fits well with Robb's love of detail.
 - What is scratchboard? It's a subtractive method of creation. Discussion of types of boards.
 - History of Scratchboard (started as a subtractive process in clay.
 - Examples of master scratchboard art pieces.
 - Animals are a popular subject for SB artists
 - Figures are also popular
 - Very few books on scratchboard are on the market.
 - Tools for SB: Exacto knife, fiberglass pen, tattoo needles, dental tools
 - Workshop size will be 5 x 7
 - Workshop tools: all supplied.
 - Questions: What kind of paint can you use on the board? Ampersand provides repair ink as well as other color inks, but the colors are limited.
 - You can also use watercolors and other water-soluble paints
 - Spray varnish is recommended OR frame under glass.

7:45 CLOSING

- ANNOUNCE JULY MEETING PROGRAM
 - AITP Prep / Announcements
 - Mural Launch Party!
 - Lemonade, cookies

8:00 MEETING ADJOURNED
AFTER HOURS @SkyBear