

TVAL MEMBER'S MEETING
AUGUST 15, 6:30-8:00pm
MINUTES

Submitted by Lisa DuBois

The August Members' Meeting began at 6:33. There were 23 members present, six members on Zoom, and several guests. The guests included a woman who had volunteered during AITP load-out. Other guests were the Young Entrepreneurs and their families. TVAL had sponsored five Young Entrepreneurs at AITP; four of them were at our meeting:

Sierra Wheeler

Garrett Jenkins

Ellie Forsythe

Arianna Johnson

Several members present were new to TVAL: one member who joined during the Cherry Celebration last month. TVAL gained six new members during AITP; four of those members were present.

Membership Director Lisa DuBois opened the meeting, welcoming everyone present and on Zoom. She thanked all the volunteers, giving special thanks to several members who had worked more than one shift. Recognition was also given to friends and family who helped, and special thanks given to Jill and Dale Atchison and their family and friends.

Lisa announced that the Fall Peer Mentoring program is about to begin. She explained how the Peer Mentoring program works, and encouraged everyone to participate. Lisa highlighted the due date for the Goal Form: August 17.

Gallery and Exhibitions Director Kay Keyes Farrar spoke about the upcoming shows: the Regional Fine Art Show and the National Photography Show. Kay reminded members about the dates to pick up their artwork prior to the RFAS. She also encouraged photographers to enter the NPS, and highlighted the upcoming Photography Workshop offered by NPS juror Nathan Eigenfeld.

TVAL Board President Amelia Furman gave an update about the Mural Sponsorship. Amelia also spoke about the importance of raising funds. One of our goals as a non-profit is to be able to raise funds to assist artists who are impacted by disasters. The recent Alexander Mountain Fire has impacted some of our TVAL members. TVAL is currently working on fundraising ideas. A possible event that will help will be the upcoming show during Pastels on 5th, September 14. Members are encouraged to pay close attention to upcoming newsletters which will give more information about our TVAL booths at Pastels on 5th.

TVAL Board Vice President Robb Casseday shared about his experience during AITP. Robb walked through the entire festival, meeting and speaking with as many vendors, artists and guests as he possibly could. Robb shared the positive feedback he received from them. Robb will also report his feedback to the Board at their next meeting.

Next, our focus turned to the Young Entrepreneurs. Each Young Entrepreneur had a table set up to share about what they do. Each Young Entrepreneur spoke about their product/art, shared about their experience at AITP, and about their plans for the future of their businesses. TVAL members were then invited to shop, and several purchases were made from the Young Entrepreneurs.

Following the Young Entrepreneurs, everyone went outside to celebrate the new mural on Lincoln Gallery. We took a group photo. Several members were able to use the QR code and see the augmented reality mural come to life on their phones.

The meeting ended informally at 8pm, with members meeting one another both in and outside the gallery while enjoying cookies and lemonade.

