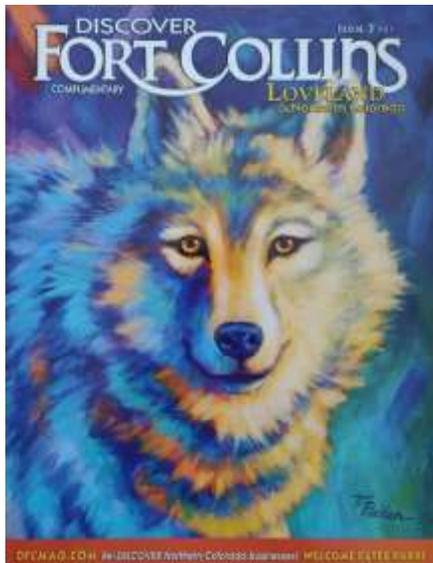


## Members Update – Discover Ft Collins ad opportunity – May 27, 2021

Warm up your reach this summer! The Discover Fort Collins magazine is collecting ads for their next issue which will be in print from July through October. Lincoln Gallery will have a one- or two-page ad, depending on participation from our members.



Discover Fort Collins is a glossy, high quality magazine that features galleries, restaurants and other aspects of the arts scene in Loveland and Fort Collins. Jill has noticed multiple times that people come into the Gallery carrying the magazine and looking for a particular artist whose work they have seen in our ad.

Do you want in? The cost will be \$120-\$135 per artist for the 4-month magazine issue, depending on how many of our members participate. That is as little as \$30 per month to have a glossy ad in front of a public that is interested in the arts in our area! Also...the magazine is in print AND online! Discover Fort Collins has the entire magazine on their website, so your exposure is much broader than just a print publication.

To participate, please email two or three high-resolution, large-sized jpegs of your artwork to Linda Renaud, [showandtellartist@gmail.com](mailto:showandtellartist@gmail.com). One of your photos will be used in the layout. We have the ad professionally designed; we like to be able to offer the graphic designer some options on the artwork so she can choose ones that will best fit the layout. Horizontal, vertical or square options are helpful if you have them. If not, no worries. It's best if the artwork you showcase in the magazine is a piece you will have in the Gallery during the months the ad is running.

If you are ready to increase your visibility as an artist you need to contact Linda by WEDNESDAY, JUNE 2. It will be a first-come, first-served situation. If we have more artists, we will explore adding a page to our ad. More pages=more impact!



## Important Upcoming Dates

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- 5/30-31 Exhibiting Members drop off art works, 12 noon – 4 pm
- 6/3 Deadline to submit photos for Discover Fort Collins ad
- 7/1 Last Day to join TVAL and be eligible to enter Members Show
- 7/2 Deadline to enter Members Show
- 7/5-7 Change Out for Members Show, 12 noon – 4 pm
- 7/9-16 Members Show
- 7/17 Basic members remove show works, 12 noon – 4 pm
- 7/14 Regional Fine Art Show entry deadline