

Thompson Valley Art League Committees – 2021

Standing Committees

Sponsorship Dale Atchison, chairperson, plus 4 committee members generally

Raise community funds to sponsor TVAL events, set fundraising criteria and rules, create sponsor levels and contracts and solicit sponsors

Membership Marc Jones, chairperson, plus 4 committee members generally

Review membership application form yearly for updates needed, solicit new members, cultivate and help inform current members and maintain accurate membership list with contact information

Marketing/Social Media Linda Renaud, chairperson, plus 10 committee/team members

Promote and advertise TVAL and Lincoln Gallery on social media, on our website and in print. Ensure that members' artworks on exhibit in the Gallery are promoted equitably.

- social media posts (Facebook and Instagram)
- website development & maintenance
- newsletter writer/editor
- two staff photographers (to photograph artworks at changeout and receive submitted photos)
- videographer
- virtual event assistant when going live at the Gallery (monitors social media comments, helps with logistics)
- graphic artist – to develop graphics for events and Gallery emphases (like NFAS and Holiday Market)
- advertising (to work with Loveland Reporter-Herald, Discover Fort Collins magazine, etc)
- researcher (to identify organizations & groups where we should advertise calls for entry and TVAL/Lincoln Gallery membership.)

Exhibitions Jill Atchison, chairperson, plus 30 committee/team members

This committee is an umbrella for 6 sub-committees and a team to work as Gallery attendants. This committee is largely responsible for the public face of the Gallery – all of our shows plus Friday Nights on the Town, the YART sales and Art in the Park.

- 2021 Studio Tour (4 members)
- Fine Art Shows – National and Regional FAS, May and September (4 members)
- 2021 YART/Starving Artist sales, July and September – 2 members
- 2021 Art in the Park (6 members)
- 2021 Photography Shows, April and November (4 members)
- Nights on the Town (4 members)
- Gallery attendants (6 members)

Education Diane Edwards, chairperson, plus 4 committee members generally

Create workshops/class schedule, solicit instructors and advertise and promote educ. opportunities