

TVAL MEMBER'S MEETING
JUNE 15, 2023 6:30-8:00pm
AGENDA

6:25-6:30 MEMBERS ARRIVE

6:35 ANNOUNCEMENTS (Lisa)

- Welcome
 - PROGRAM PREVIEW

- GALLERY
 - NEW DIRECTOR-Nancy Williams
 - MEMBER CRITIQUES June 22 6:30 - 8:30pm
 - CherrYART Sale JULY 15, 5-8PM in conjunction with the Cherry Pie Festival!
 - Takes place in parking lot North of Gallery
 - ALL MEMBERS
 - CHERRY-THEMED ART
 - PREPARE
 - inventory your artwork, supplies
 - price your items
 - include your name, price
 - or TVAL & price
 - make a list
 - drop off items July 15, 12-4pm
 - pick up items Tues July 18, 12-6pm

 - Small Works Sale Saturday SEPT 9. Same day as Pastels on 5th Festival
 - 2D: 12 x 12
 - 3D: 8 x 8 x 8

 - RFAS deadline 7/12
 - discount code 2023RFAS \$10 off for members!

 - MEMBERSHIP
 - SUG
 - 16 slots available: We need DEMO artists 8/11, 9/9
 - you may work extra slots at AITP

 - Loveland Garden Tour
 - Several TVAL Members-Annie, Amelia, Melissa
 - Sat June 17

- \$25 ticket available at lovelandyouthgardeners.org

- JILL

- 5th STREET BLOCK PARTY -Art Market will have 15 booths
 - June 24, 3-10pm
 - Discounts for TVAL Members
- Friday NOTT-New Facade Celebration, Ribbon Cutting, Newspaper Feature, New LOGO
- AITP
 - Booth availability? SOLD OUT
 - SUG=Sign up Genius

7:10 WEARING MANY HATS: Mary Bahun-Meyer (Pastel Artist herself)

Gave attendees an informative handout "How To Talk With Customers"

Had a live role playing session with customers interacting with Gallery staff or Artists.

1. Greet the Customer
2. Observation-frame of mind, body language, mirroring
3. Questions to Ask Customer
4. Look for clues in their appearance
5. Things the Gallery Staff/Artist should say
6. Credibility Information
7. Stay in Touch/Follow up

7:50 CLOSING

Next Month's meeting: AITP

8:00 MEETING ADJOURNED